



台灣大哥大
Taiwan Mobile

Taiwan Mobile Co., Ltd. 2Q22 Results Summary

August 5th 2022



Disclaimer

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Business Overview



2Q22 Highlights

Solid topline expansions across all 3 core engines



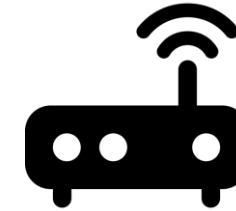
Mobile Service Revenue*

+3% YoY



E-commerce

+14% YoY



Home Broadband

+11% YoY

Bottom line growth driven mainly by telecom

**Consolidated
EBITDA**

+3% YoY

Net Income +5% YoY

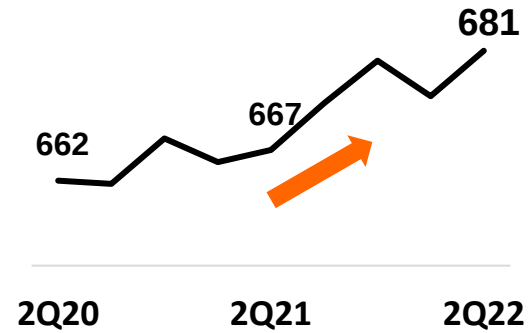
*Mobile service revenue based on post-IFRS 15 numbers



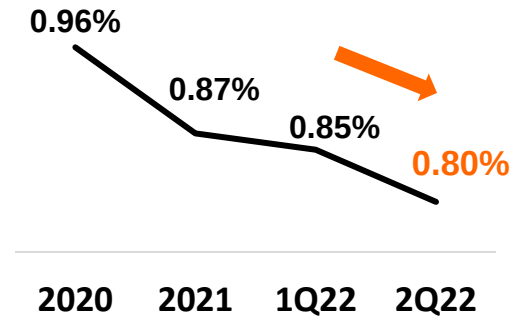
Mobile – Growth Engine #1

2Q22 results

Smartphone ARPU



Postpaid Churn

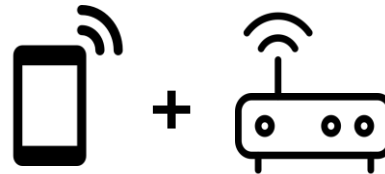


Upselling via Unique Bundles

momobile



Double Play



Disney+



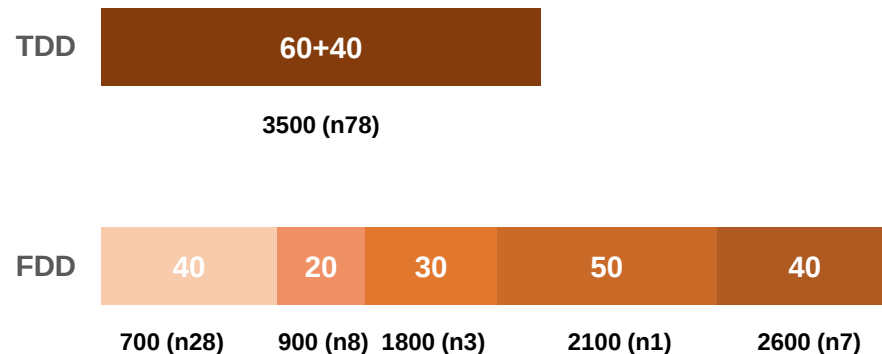


Potential 5G Benefits post Merger

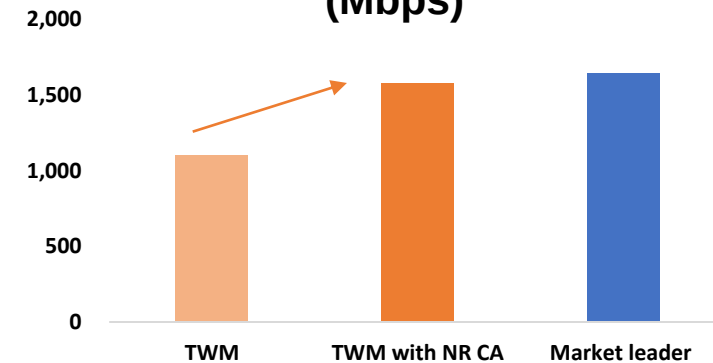
5G mMIMO Implementation Cost Comparison



Sub-6G Spectrum for 5G use (MHz)



5G Speed Improvement with New Radio Carrier Aggregation (Mbps)



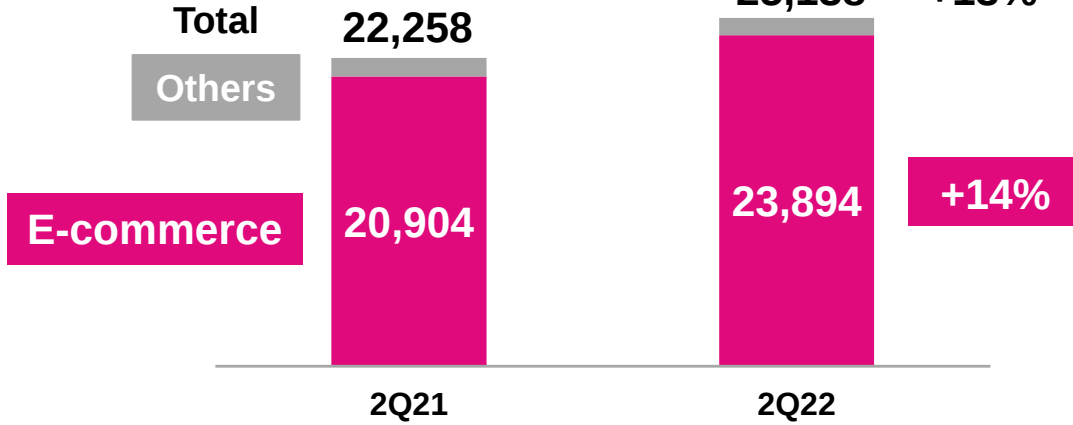
Note: Based on 3GPP 38.101-3v17.6 spec., real capability depends on UE roadmap



momo – Growth Engine #2

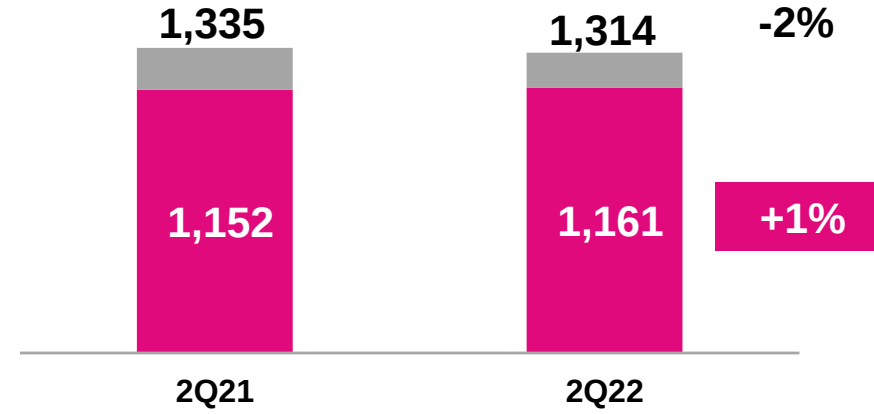
Revenue (NT\$m)

YoY
+13%



EBITDA (NT\$m)

YoY
-2%



Main + Satellite Warehouses (#)



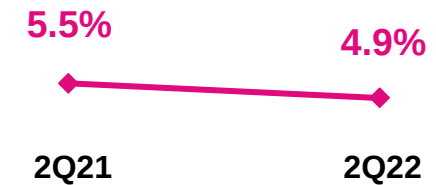
51
+14 YoY
2Q22

E-commerce Total Transaction (#)



+9%
YoY
2Q22

E-commerce EBITDA Margin





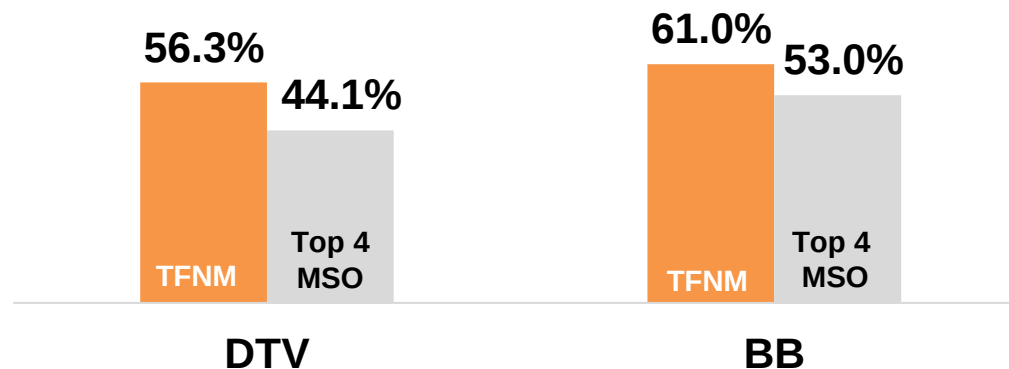
Broadband – Growth Engine #3

2Q22 Basic TV Subscribers

('000)	Subscribers	YoY
TFNM	532	-1.8%
Top 4 MSO	3,335	-2.2%

Source: Market intelligence

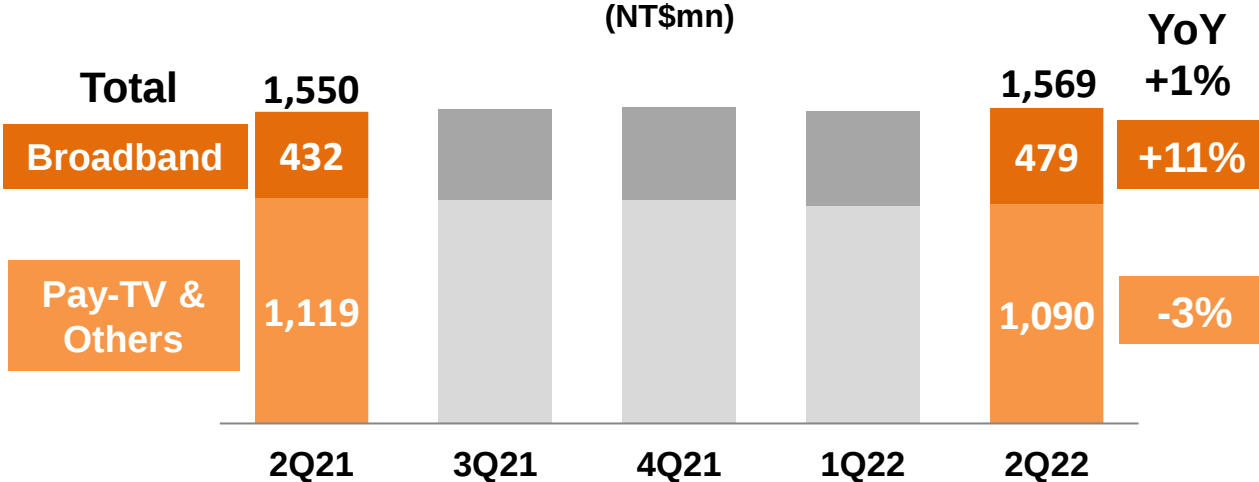
2Q22 Penetration Rate



Source: Market intelligence

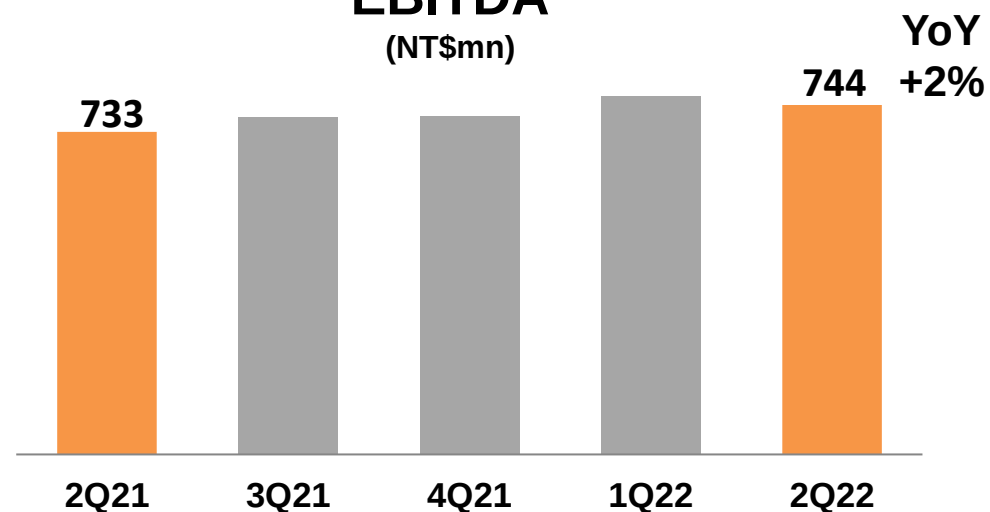
Revenue

(NT\$m)



EBITDA

(NT\$m)





Financial Overview



Performance by Business

NT\$bn	Revenue				EBITDA			
	Telecom	momo	CATV	Total ¹	Telecom	momo	CATV	Total ¹
2Q22	15.36	25.14	1.57	41.35	6.61	1.31	0.74	8.79
% of total	37%	61%	4%	100%	75%	15%	8%	100%
2Q22 YoY	2%	13%	1%	8%	5%	-2%	2%	3%
1Q22 YoY	0%	25%	0%	13%	6%	21%	1%	8%

1. The sum of each account of telecom, CATV and momo does not equal to the consolidated total number due to other revenue and inter company eliminations.



Results Summary

NT\$bn	2Q22			1H22	
	Amount	QoQ	YoY	Amount	YoY
Revenues	41.35	4%	8%	81.14	10%
Cash Cost & Expense	(32.56)	4%	9%	(63.90)	11%
Operating Income	4.39	7%	3%	8.49	8%
Non-op. Income (Exp.)	(0.12)	1%	-12%	(0.24)	87%
Pre-tax Income	4.27	7%	4%	8.25	6%
Net Income	2.99	10%	5%	5.72	1%
EPS ¹ (NT\$)	1.06	9%	5%	2.03	0%
EBITDA	8.79	4%	3%	17.24	5%

1. EPS is based on share count of 2.820bn in 2Q22



NT\$bn	2Q22	1Q22	2Q21
Liabilities	125.35	113.08	122.63
Current Liabilities	71.16	54.89	68.35
- ST Debts	25.67	22.34	24.14
- Accounts & Notes Payable	12.43	11.54	11.64
- Current Lease Liabilities	3.72	3.63	3.65
- Other Current Liabilities	29.33	17.38	28.93
Non-current Liabilities	54.20	58.19	54.28
- Long-term Borrowings	41.43	45.98	43.65
- Non-current Lease Liabilities	6.31	5.68	5.77
- Other Non-current Liabilities	6.45	6.53	4.85
Shareholders' Equity	65.95	76.34	66.30
Paid-in Capital	35.19	35.19	35.12
Capital Surplus	15.33	16.90	16.34
Legal Reserve	32.60	31.50	31.50
Treasury Shares	(29.72)	(29.72)	(29.72)
Un-appropriated Earnings	0.00	0.00	0.00
Non-controlling Interest	7.38	8.22	6.77
Retained Earnings & Others ²	5.16	14.24	6.28

2. Including accumulated profits and other equity items.



Cash Flow Analysis

NT\$bn	2Q22	1Q22	2Q21
Operating	7.73	6.62	10.03
Investing	(4.67)	(3.02)	(3.40)
Financing	(2.44)	(4.35)	(2.23)

NT\$bn	2Q22	1Q22	2Q21
Pre-IFRS 16 Operating ¹	6.70	5.55	9.03
Cash CAPEX	(3.73)	(2.30)	(3.39)
Free Cash Flow	2.97	3.25	5.65

1. "Lease expenses" previously under operating activities was reclassified into financing cash flow and investing cash flow (to a lesser extent) in accordance with IFRS 16 in 2019.



Event Updates



Awards and Recognitions

- **Ranked No.1 by Institutional Investor in Asia (ex-China) telecommunications sector and recognized as a “Most Honored Company”; won the “Best CEO” and “Best CFO” awards and ranked in the top 3 for “Best IR Program,” “Best IR Professional” and “Best ESG.”**
- **Selected for Global Views Monthly Magazine’s 2022 ESG Awards “Annual Honor Roll” and won the “Excellent Project: Human Resource Development Award.”**
- **Ranked in the top 5% in the “Corporate Governance Evaluation” conducted by the Taiwan Stock Exchange and Taipei Exchange for the 8th consecutive year; placed in the top 10% of electronic companies with market values of over 10 billion, for the 4th time.**



Key Message

As our growth engines, including 5G, momo and momobile, as well as home broadband and Double Play, continue to generate thrust, we have delivered steady growth and healthy returns to our shareholders. Post T-Star merger, we expect to leverage our advantages in spectrum holdings, equipment synergy, as well as system design and optimization, to deliver first-rate, if not superior, performance in 1) overall sub-6G 4G/5G experience, 2) 5G massive MIMO deployment, and 3) 5G peak speed.



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Q&A